



MUHAMMED RAFNAS

Knnur, Kerala
+91 9447363488
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DIGITAL MARKETER

Skills

website development
search engine optimizatin
google ads
meta ads
social media marketing
video editing
content writing

Typography and color theory

Strong communication and
interpersonal skills

Ability to work independently
and as part of a team

Summary

Results-driven Digital Marketer with expertise in SEO, social media marketing, and paid advertising. Skilled in creating data-driven strategies that increase brand visibility, generate leads, and improve conversion rates. Experienced in content marketing, campaign optimization, and performance analytics. Passionate about helping businesses grow through innovative and measurable digital strategies.

Education

Bachelor of Business Administration (BBA) (Pursuing)
University of Calicut
Year: 2023 – Present

Higher Secondary Education (+2)
Kerala
Year: 2020

Diploma in Aviation
Year: 2022

Diploma in Digital Marketing
Year: 2026

Professional Certificate in Digital Marketing & E-Commerce
Coursera
Year: 2026